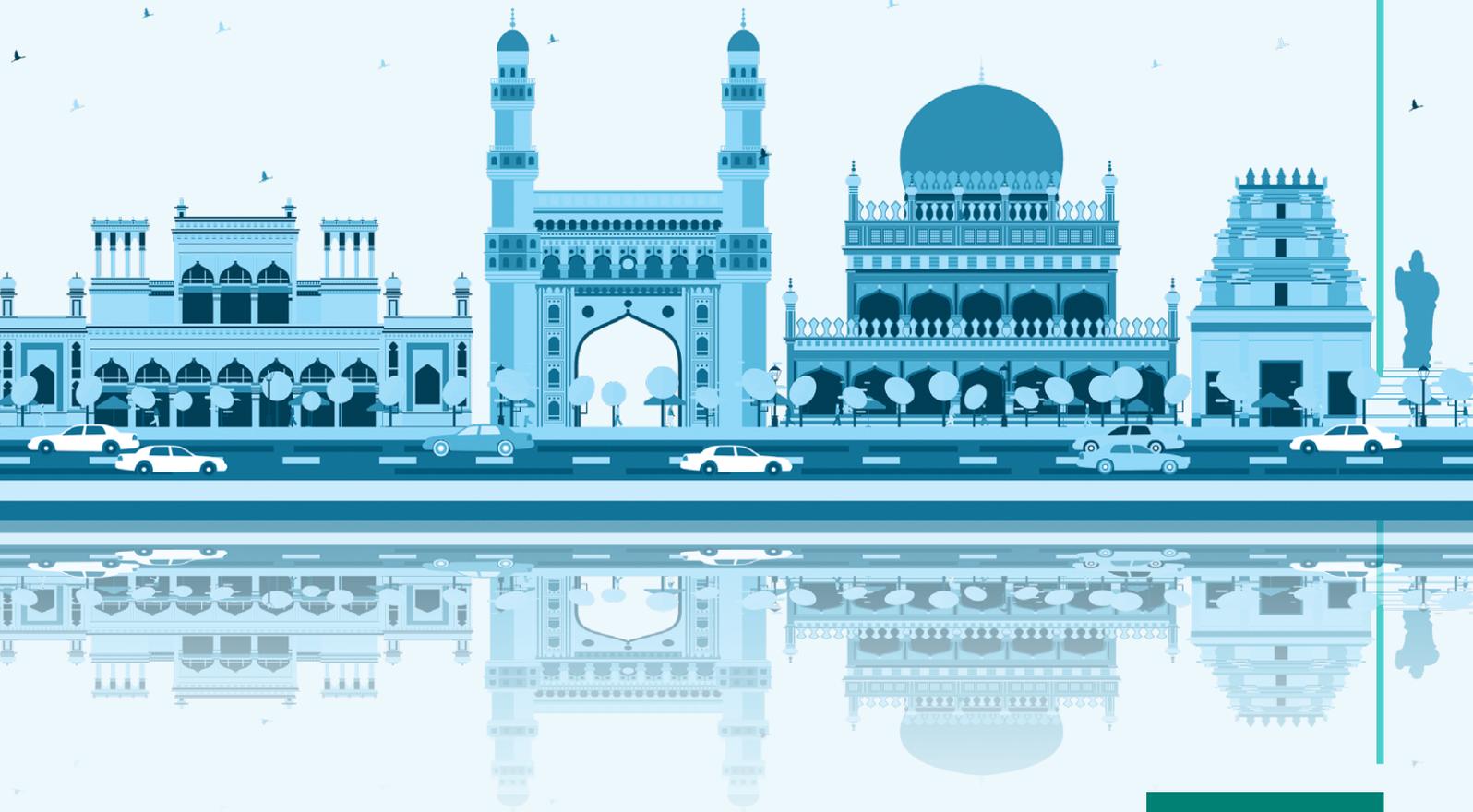


# energise

ENERGY INNOVATION  
FOR A SUSTAINABLE ECONOMY

11-13 February, 2020 | The Park, Hyderabad



## EXHIBITION & TECHNOBUZZ BROCHURE

### Organisers



विज्ञान एवं प्रौद्योगिकी विभाग  
DEPARTMENT OF  
**SCIENCE & TECHNOLOGY**  
Government Of India



### Co-Organisers

#### Gold



ENGINEERING  
TOMORROW



Ingenuity for life.



#### Sponsors

#### Silver



Life Is On



#### Associate



#### Collaborators



## TECHNOBUZZ

Energy 2020 has a dedicated TechnoBuzz setup for the Original Equipment Manufacturers, Technology and Energy services providers, Startups and System Integrators to showcase their unique offerings to the End Customers from different segments such as Industries (Large & Medium), Commercial (Hotels, Hospitals and IT), Municipalities and Public Sector. It provides an opportunity to corporates, businesses and industries to get familiar with innovative products, technologies, solutions, business models, services and expert advice on EE technology.

## POSTER BOARDS AND STANDEES

**Poster Boards and Standees** are available for the energy service providers and system integrators to showcase their services, case studies and expertise in the energy efficiency domain. This will be placed in the main TechnoBuzz area.

## WHY EXHIBIT?



### BRAND POSITIONING

Create a recognition for your brand among the stakeholders of EE ecosystem



### TARGET MARKETING

Build a targeted marketing campaign to attract your audience and industry professionals



### GENERATE BUSINESS LEADS

Generate business leads via in-person meetings with energy users from different segments for your business



### NETWORK

Build your network by interacting with delegates from the energy efficiency domain

# DATE & LOCATION

TechnoBuzz will be inaugurated on 11<sup>th</sup> February and will be in progress till the afternoon of February 12<sup>th</sup>. It will be facilitated to ensure that all delegates attending Energise 2020 pass through your exhibition booths. All booths will be assigned on an early-bird discretion.



# CATEGORIES

The following categories are available to showcase your offerings.

## TechnoBuzz Stalls

Size	Feature/Components	Cost (INR)
4x2 mtr	Plasma Screen (42 inch), Sofa/2 chairs, 1 counter, 2 spotlight, 1 plug point, 1 waste paper basket and stall's wall branding	Reserved for Platinum sponsors
3x2 mtr	Plasma Screen (42inch), 2 chairs, 1 counter, 2 spotlight, 1 plug point, 1 waste paper basket	Reserved for Gold sponsors
2x2 mtr	Plasma Screen (42inch), 2 chairs, 1 counter, 2 spotlight, 1 plug point, 1 waste paper basket and branding fascia	<b>50,000/-</b> including Taxes

Customized options are also available for TechnoBuzz stalls

## Poster Boards and Standees

Feature/Components	Cost (INR)
Poster Board	<b>15,000/-</b> including Taxes (includes 1 complementary registration for 11&12 February)
Roll-Up Standees	<b>20,000/-</b> including Taxes (includes 1 complementary registration for 11&12 February)

## Exhibition Layout

